

## Our Journey Towards a Greener Giraffe Centre.

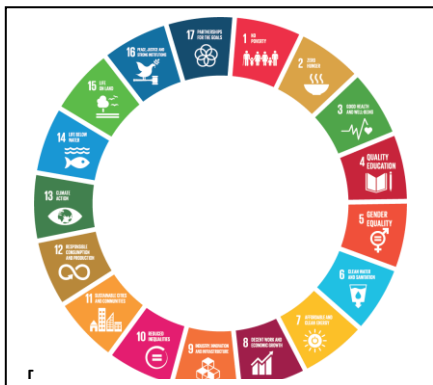
Giraffe Centre, 41 years after inception has achieved many milestones in the protection of flora and fauna in Kenya and the East African Region. This has been made possible by the presence of the Giraffe Centre, a social nature enterprise that fundraises for conservation activities. The organization's conservation projects include:

- The protection of the endangered Rothschild's giraffe
- Conservation education programmes for the Youth of Kenya
- Conservation of endangered Flora and Fauna through conservation partners in Kenya and East Africa.

Considering the changing business environment, the organization finds that there is an opportunity to improve its sustainability by improving the service infrastructure. The improvement by way of facility refurbishment will allow the Giraffe Centre to:

- Provide a refreshed greener product that is aligned to the organizations tourism sustainability values.
- Improve the customer experience by increasing the wildlife viewing space and further an opportunity for increased access to conservation information.
- Enhance the center's environmental education for sustainability, by developing an organization that practices sustainable production and consumption.
- Act as the organization's long-term response to challenges of COVID19.

The construction work is set to begin in January 2021. The construction will consider the following:



- Use of building materials, mostly locally sought and in sync with the existing built environment.
  - Incorporation of ventilation systems that allow for natural heating and cooling systems.
  - Promote energy efficiency, use of renewable energy and installation of green electrical fittings
  - Incorporate water supply and plumbing systems that promote efficient water use, harvest rainwater and recycling wastewater for re-use in designated areas.
  - Encourage non-disruptive landscaping during refurbishment work
  - Provide for the needs of differently abled guests.
  - Promote premises user safety
- Promote a culture of minimal harm to the natural habitat and wildlife during construction and after construction.

The refurbishment work will take approximately 8 months a period in which **the Giraffe Centre will remain open** and will seek to serve our customers in the best possible way. In view of the same, we apologize in advance for any inconvenience it may cause to you our customers.

We are excited about this development and look forward to a refreshed greener Giraffe Centre, able to provide service sustainably for another 30yrs.